

OPTION TO PAY COMPARISON PREMIUM

Organisation Pays the Fees			
Money Donation			£10.00
Add: Gift Aid			£2.50
Gross Donation			£12.50
Platform Fee - Premium	5.0%		£0.62
Payment Processing Fee	1.5%		£0.15
Total Fee	6.2%		£0.77
Organisation Receives			£11.73
Donator's card is debited with £10.00			

Donator Chooses to Pay the Fees			
Money Donation			£10.00
Add: Gift Aid			£2.50
Gross Donation			£12.50
Platform Fee - Premium	5.0%		£0.62
Payment Processing Fee	1.5%		£0.15
Total Fee	6.2%		£0.77
Organisation Receives			£12.50
Donator's card is debited with £10 + £0.77 = £10.77			

DONATOR PAYS THE FEE PREMIUM

Money Donation	£10.00	
Add: Gift Aid	£2.50	
Gross Donation	£12.50	
Platform Fee - Premium	5.0%	£0.62
Payment Processing Fee	1.5%	£0.15
Total Fee	6.2%	£0.77
Organisation Receives	£11.73	

With Donator "Option to Pay" Fees @ 70% Take-up*

Average Net Fee to Organisation	1.8%	£0.23
Organisation Receives	£12.27	

- NO set-up fees
- NO annual subscription
- NO RISK!
- InvestMyCommunity collects your Gift Aid
- Content creation support
- Communication creation and delivery management
- Ongoing monitoring and support

*For illustration purposes only based on c.70% of donations being received with InvestMyCommunity's "Donator Pays the Fee" option being taken up. No guarantee is given or implied.

OPTION TO PAY COMPARISON ESSENTIALS

Organisation Pays the Fees		
Money Donation		£10.00
Add: Gift Aid		£2.50
Gross Donation		£12.50
Platform Fee - Essentials	3.0%	£0.38
Payment Processing Fee	1.5%	£0.15
Total Fee	4.2%	£0.52
Organisation Receives		£11.98
Donator's card is debited with £10.00		

Donator Chooses to Pay the Fees		
Money Donation		£10.00
Add: Gift Aid		£2.50
Gross Donation		£12.50
Platform Fee - Essentials	3.0%	£0.38
Payment Processing Fee	1.5%	£0.15
Total Fee	4.2%	£0.52
Organisation Receives		£12.50
Donator's card is debited with £10 + £0.52 = £10.52		

DONATOR PAYS THE FEE ESSENTIALS

Money Donation	£10.00	
Add: Gift Aid	£2.50	
Gross Donation	£12.50	
Platform Fee - Essentials	3%	£0.38
Payment Processing Fee	1.5%	£0.15
Total Fee	4.24%	£0.52
Organisation Receives	£11.98	

With Donator "Option to Pay" Fees @ 70% Take-up*

Average Net Fee to Organisation	1.27%	£0.16
Organisation Receives	£12.34	

- NO set-up fees
- NO annual subscription
- NO RISK!
- InvestMyCommunity collects your Gift Aid

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